

Friday & Saturday 25-26 July | Brisbane Convention & Exhibition Centre, QLD | Master the Art of the Boardroom

DAY ONE: Friday 25 July

8:50am **Welcome and Chair's Message** with **Michael Goldsworthy**, Conference Chair,

Anatomy of a Superhero

9:00am  **What's Under Your Superhero Cloak? Organisational Sustainability and Doing Good**
Karen Bevan, CEO, Full Stop Australia
Sustainability means more than the budget bottom line. What clear and powerful frameworks can boards use to drive strategic conversation and action?

9:25am  **The Hidden Financial Superpower: Unmasking the Value of Management Accounting**
Stephen Fernando, Deputy Chair, MADEC
How can boards better understand the likely financial outcomes of changing operational factors?

9:50am  **Vertical and Horizontal Leadership**
Bradley Hastings, Director of Executive Education, John Grill Institute for Project Leadership, University of Sydney
Hear how this two-dimensional perspective paints a richer picture of what works and what doesn't.

10:15am  **Questions & discussion: Anatomy of a Superhero**
Panel for audience questions and discussion, facilitated by Felicity Green.

10:30am MORNING TEA ~ Networking and refreshment

Doing More With Less

11:00am  **Membership & Governance Design – Doing More with Less**
Dan Saunders, Senior Associate, Russell Kennedy
Discover a streamlined design option for organisational membership and board governance.

11:25am  **Best Practice Social Impact Measurement: Directing Resources for the Greatest Impact**
Georgina Camp, Director, Huber Social
An important strategic tool, do your measurement systems follow best practice. Are they 'fit for purpose'?

11:55am  **"No Capes Darling!" Simplifying Risk Management**
Jane Boag, Principal Consultant, What's The Plan
What can remove or streamline to improve our risk management approach? A focus on Risk Registers.

12:30pm LUNCH ~ Networking and refreshment

With Great Power Comes Great Responsibility: AI Masterclass for Directors

1:30pm  **All-I-really-Need-to-Know (About Artificial Intelligence for Boards) I-Learned-In-Kindergarten**
Arnold Wong, Deputy Chair, Advocare. Honorary Life Member, Australian Computer Society
Hear strategies to integrate AI in decision-making, risk management, and resource optimisation.

1:55pm  **The Art of AI Prompting**
Wenda Gumulya, Board Chair, Hoshizora Foundation
Master the art of communicating effectively with AI tools with hands-on exercises and real-world case studies. Learn how to structure requests for actionable insights while safeguarding sensitive data.

2:15pm  **Artificial Intelligence - Has Your Board Done Its Homework?**
Vera Visevic, Partner, Mills Oakley
What risks & governance challenges must be addressed before AI use is widespread in any organisation?

2:40pm  **Questions & discussion: With Great Power Comes Great Responsibility**
Panel for audience questions and discussion, facilitated by Felicity Green.

Program continues...

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DAY ONE: continued

3:00pm AFTERNOON TEA ~ Networking and refreshment

Is It a Bird? Is It a Plane? ... Decision-making for Leaders

3:30pm



Rules, Governance, and Leadership: The Challenges to Ethical Decision-making

Dr Kate Robinson, Vice Chair, Women Veterans Australia

Kate guides NFP organisations entrenched in a highly competitive and economically challenged environment to embody and embed a virtuous culture to ensure ethical decision-making.

4:00pm



Strategy Execution: Remove Bottlenecks and Avoid Recycling Decisions

Bryan Whitefield, Director, Bryan Whitefield Consulting

Our decision making - and that of our team - is affected by how we feel on the day. Hear key research findings and gain the practical tools needed to reduce noise and increase productivity.

4:30pm



From Boardroom to Operational Culture: Freshcare's Journey to Governance Excellence

Jane Siebum, CEO, Freshcare Ltd

Gain practical insights for embedding governance principles, fostering transparency, and aligning boardroom decisions with operations, ensuring sustained impact.

5:00-6:00pm

Leaders' Networking Reception with Russell Kennedy (In-person delegates)

Networking, refreshment and meaningful connections with industry peers. Join us for a great opportunity to discuss the day's insights and explore potential collaborations.



DAY TWO: Saturday 26 July

8:50am Welcome back

'With our powers combined...' Board Recruitment and Composition

9:00am



Building the Bench: Succession Planning to Ensure Your Future Governance Superheroes

Melissa Macpherson, Managing Director, Govern for Purpose

Leadership transitions are critical moments that can define the trajectory of any organisation. Do your leadership transitions align with your organisational values and strategic goals.

9:20am



How to Implement Inclusive Governance - A Legal Perspective

Jonathan Teh, Principal, Russell Kennedy

Hear what training, coaching, mentoring and documentation may be required, and legal risks and pitfalls.

9:40am



The Volunteer Director

Victor Hamit, Principal Director, Wentworth Lawyers

Many incorrectly believe that as a volunteer director they carry no potential liability. Refresh your understanding of directors potential liability and hear tips to help avoid liability.

10:00am



Smaller Boards; Superheroes or Overloaded?

Aaron Goldsworthy, Senior Consultant, Australian Strategic Services

Board composition, including size has continued to shift. Are the remaining directors who make up smaller boards superheroes, capable of doing more?

10:20am



Questions & discussion: With our powers combined...

Board recruitment and composition discussion with audience questions, facilitated by Felicity Green.

10:40am



Selecting Your Superheroes:

The Board's Role in Supporting Talent Strategies in Today's Complex Market

Nikki Beaumont, Founder + Director, Beaumont People

Board directors will gain actionable insights and strategies to actively support talent initiatives.

Program continues...

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DAY TWO: continued

11:00am MORNING TEA ~ Networking and refreshment

11:30am



The Neuroscience of Thriving Boards: Psychological Safety and Managing Psychosocial Hazards

Carolyn Grant, CEO, People Plus Science

Offering critical insights into how psychological safety drives leadership effectiveness, decision-making, and organisational resilience. Hear how boards can thrive amidst adversity.

12:00pm



Post-election Opportunities: Aligning Your Priorities With Government Agendas

Jo Scard, Founder & CEO, Fifty Acres

Hear advice on effectively mapping your priorities to a government agenda, ensuring your organisation is poised to seize opportunities in a rapidly changing political and media landscape.

12:30pm



Unlocking Opportunity: Marketing Leadership for Purpose and Progress

Matt Romania, Author, Heart & Soul of Marketing

For directors and executives of NFPs and community groups, the unique ability to guide marketing strategy offers the chance to amplify impact, inspire teams, and drive progress despite constraints.

1:00pm LUNCH ~ Networking and refreshment

Truth, Justice, and a Better Tomorrow

2:00pm



Preparing for the Future - When Individual Superheroes Are Not Enough

Deborah Johnston, Corporate Psychologist, Deborah Johnston Consulting

How do we prepare our people? How do we lead in these environments so that we can be successful and not burnout? How do we create the mindsets for success and move beyond the more binary views?

2:25pm



A Case Study in Governance Transformation: Contemporising, Rationalising, and Innovating

Dr Colin Pettit, Chair, Parkerville Children and Youth Care

A case study on the design and implementation of a governance transformation, aiming to future-proof an established organisation, whilst safeguarding the underpinning values-driven and place-based ethos.

2:50pm



Superhuman Leaders - Know Your Superpower!

Tanya Hallett, Founder, TIPT

Unleash your creativity, unlock your hidden strengths, and appreciate your superpowers with LEGO® Serious Play®! The answers will be right there at your fingertips!

3:30pm

3:45pm

Closing Remarks & Conference Wrap-up

Conference close

Full presentation descriptions and conference details available at www.betterboards.net/conference
Check the conference website for program updates. Earlybird registrations close 30th April 2025.

Register
your board
today!

**Governance and Leadership Conference
for Directors and CEOs of Not-for-profit Organisations**

Conference Partners



Better Boards: info@betterboards.net

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